



Tomorrow's Workforce Coalition

Advocacy Engagement Opportunities

Thank you for joining the Tomorrow's Workforce Coalition! Engagement is voluntary, but member organizations are encouraged to participate in Coalition meetings and advocacy efforts to help build support for the *Freedom to Invest in Tomorrow's Workforce Act* (S. 722/H.R. 1477).



Spread the Word

Invite stakeholders to join the Coalition and participate through other actions:

- **Ask your affiliates, partners, members and other stakeholders to join the Coalition.** The more voices involved, the stronger our prospects!
- **Share action items with stakeholders.** Action items include sign-on letters and similar opportunities, Congressional meetings, social media posts and grassroots advocacy campaigns.
- **Join virtual or in-person Congressional meetings.** Meetings with legislators and their staff are mandatory to build support for the bill, and meetings are most effective when multiple and varied stakeholders participate.



Write Letters

Join in the Coalition's grassroots advocacy campaign by sending letters to Congress. We are best positioned for success when legislators read and learn about our efforts.



Post on Social Media

Use our template materials to build awareness and advocate on social channels, if possible, and encourage stakeholders to do the same. External awareness will help expand our advocacy and impact.



Engage Local Media

Generate additional exposure through local media outlets with our press release template. Pitch members of the media on stories about the coalition and legislation.



Meet with Congress

Schedule or join pre-scheduled meetings with Congressional staff. There is no better way to make our case.