



## Add Your Organization to the **Tomorrow's Workforce Coalition**

The Tomorrow's Workforce Coalition advocates for economic development policy that would strengthen the workforce now and in the future: *The Freedom to Invest in Tomorrow's Workforce Act* (S. 722 / H.R. 1477).

**This bipartisan legislation would expand qualified expenses under 529 savings plans to include postsecondary training and credentialing programs**, such as licenses and non-governmental certifications; it would provide valuable tax-advantaged resources to more workers pursuing career growth, mid-career changes or alternative career pathways.

Read **bill text** and the **bill one-pager** for more information.

The American Society of Association Executives (ASAE) and the Professional Certification Coalition (PCC) together established the Tomorrow's Workforce Coalition. Jeff Evans, ASAE Director of Public Policy, is staff lead. Coalition details are outlined below. **Add your organization.**

### Membership

There are no financial requirements to join the Coalition, and employers of all types (i.e., both nonprofits and businesses) and in every sector of the economy are welcome members.

### Mission

Build support in Congress for workforce development policy that would support all economic sectors; increase awareness among policymakers, media and other stakeholders about how postsecondary credentials benefit workers, consumers, industries, professions and employers across the economy.

### Objective

Secure Senate and House cosponsors for S. 722 / H.R. 1477.

### Goal

Passage of the Freedom to Invest in Tomorrow's Workforce Act.

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### Coalition-Wide Activities

- Join the Freedom to Invest in Tomorrow's Workforce Act [sign-on letter](#)
- Participate in Coalition calls as needed; convened by ASAE
- Support information-sharing: credential, industry and profession data, etc., if possible

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### Optional Coalition Activities\*

- Participate in Congressional meetings
- Help schedule or lead Congressional meetings
- Engage and support public affairs efforts: social media, press, newsletters, etc.
- Solicit prospective Coalition members

\*Per each member's discretion