



Susan Robertson, CAE is the President & CEO of the American Society of Association Executives (ASAE). She oversees all strategic and operational aspects of the ASAE, ASAE Research Foundation, and its for-profit subsidiary, ASAE Business Solutions. During her 19 years with ASAE, she has consistently held senior leadership positions and is a spokesperson for the association profession and the Power of Associations. Prior to joining ASAE, Ms. Robertson was the Vice President of Marketing and Communications for U.S. Office Products, a DC-based multi-billion-dollar business products company. During her career as an

association marketing and program development professional, she held positions with the National Office Products Association, and the National Dealer Alliance, where she was the Executive Director. Prior to her association work, she worked for Ethan Allen, Inc. at its international headquarters as a trainer and program developer.